



August 19, 2010

**MEMORANDUM**

**TO: GHRA MEMBERS**

**FROM: GHRA CHAIRMAN and GVB CHAIRMAN, Board of Directors**

**SUBJECT: THE GOVERNOR'S TOURISM CUP CHAMPIONSHIP GOLF TOURNAMENT**

***Hafa Adai Tourism Industry Partners:***

The Guam Hotel & Restaurant Association and its Industry Partners will be hosting the Eighth Annual Governor's Tourism Cup Championship Golf Tournament at the Leo Palace Resort on November 20 and 21, 2010.

The success of the tournament has made it possible to raise funds to support the public safety programs within the Guam Police Department, the Guam Fire Department, and Department of Parks & Recreation as well as other organizations that improve the tourism industry.

Once again, we would like to request your continued assistance in being one of our major sponsors to continue supporting programs that benefit our tourism industry and our community.

Attached are information on the golf tournament including:

- Various levels of sponsorship – confirmation due September 30<sup>th</sup>
- Prize Donation Form – due October 15<sup>th</sup>
- Golf Entry Form – Registration due November 16<sup>th</sup>

If you would like to be a major sponsor, donate prize(s), purchase an ad, or participate in the tournament, please complete the attached form and fax it back on or before the noted deadline. If you have any other questions, please contact the GHRA at 649-1447 or email at [info@ghra.org](mailto:info@ghra.org).

Senseramente,

/s/  
Bartley Jackson,  
Tournament Chairman  
Chairman, GHRA Board of Directors  
Governor's Tourism Cup Championship

/s/  
David B. Tydingco,  
Tournament Co-Chairman  
Chairman, GVB Board of Directors  
Governor's Tourism Cup Championship



## **SPONSORSHIP LEVELS**

### **PRESENTER SPONSORS – LIMITED TO THREE**

Presenter Position on All Advertising and Promotional Materials, Print & Electronic  
Banners in All 18 Holes at Golf Tournament  
Logo on Governor's Tourism Cup Championship Website with Click Thru Access to Your Website  
Four Entries into Golf Tournament and Banquet

**Cost: \$15,000**

### **GOLD SPONSORS – LIMITED TO FIVE**

Gold Sponsor Position on All Advertising and Promotional Materials, Print & Electronic  
Banners on Two Holes at Golf Tournament  
Logo on Governor's Tourism Cup Championship Website with Click Thru Access to Your Website  
Three Entries into Golf Tournament and Banquet

**Cost: \$7,000**

### **SILVER SPONSORS**

Silver Sponsor Position on All Advertising and Promotional Materials, Print & Electronic  
Banner on One Hole at Golf Tournament  
Logo on Governor's Tourism Cup Championship Website with Click Thru Access to Your Website  
Two Entries into Golf Tournament and Banquet

**Cost: \$3,500**

### **BRONZE SPONSORS**

Bronze Sponsor Position on All Advertising and Promotional Materials, Print & Electronic  
Logo on Governor's Tourism Cup Championship Website with Click Thru Access to Your Website  
One Entry into Golf Tournament and Banquet

**Cost: \$2,500**

### **HOLE-IN-ONE SPONSOR – LIMITED TO FOUR**

Hole-in-One Sponsor Position on All Advertising and Promotional Materials, Print & Electronic  
Banner at Assigned Sponsor Hole on Golf Course  
Logo on Governor's Tourism Cup Championship Website with Click Thru Access to Your Website  
Discounted Entry into Golf Tournament and One Entry into Banquet

**PLEASE FAX BACK TO GHRA at 649-8565 Not Later than Thursday, September 30, 2010.**

**For more info, contact the GHRA Office at 649-1447 or email [info@ghra.org](mailto:info@ghra.org).**

**We would like to be a (Please Check one)**

**/ / Presenter Sponsor at \$15,000**

**/ / Gold Sponsor at \$7,000**

**/ / Silver Sponsor at \$3,500**

**/ / Bronze Sponsor at \$2,500**

**/ / Hole-in-One Sponsor**

If you would like to sponsor this event for more than one year, please check here ( ).

NAME OF COMPANY: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Authorized Signature: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_



## IN-KIND SPONSORSHIP LEVELS

### ❖ MEAL SPONSOR FOR SATURDAY

Provide lunch menu for golfers - Estimate 200 guests  
(Such as buffet, sandwiches, lunch plates, etc.)

### ❖ MEAL SPONSOR FOR SUNDAY

Provide breakfast and lunch menu for golfers - Estimate 200 guests  
(Such as buffet, sandwiches, lunch plates, etc.)

### ❖ AWARDS BANQUET SPONSOR

Provide buffet dinner menu Inclusive of soda, tea, coffee and water - Estimate 200 guests  
Stage, podium and sound system to be included

### ❖ BEVERAGE SPONSOR

Provide beverages to accommodate two days - Estimate 200 guests (75 cs. Beer, 75 cs. Water, and 40 bottles Wine)

### ❖ GOLF POLO SHIRT SPONSOR

Provide golf shirts (cotton / dri-fit) - Estimate 250 pieces

### ❖ EVENT SIGNAGE SPONSOR

Provide Welcome, Thank You and Hole Sponsor banners  
Provide Event Posters and Signs (25 banners – size varies)

The GHRA is seeking proposals from qualified members to host the Governor's Tourism Cup Championship Golf Tournament at various levels. Sponsors must meet the requirements of the request and provide in-kind sponsorship value to be recognized as a Silver, Gold, or Presenter Sponsor. If the value of in-kind products, goods and services does not meet the sponsorship value of Silver, Gold or Presenter, the sponsor will fulfill the balance with monetary donations or other in-kind donations (e.g. raffle prizes, ditty bags, booklet ads). The GHRA reserves the right to reject any and all offers for whatever reasons it deems necessary.

If you are interested in any of the above-mentioned items, responses should be submitted and received not later than Thursday, September 30, 2010 before the close of business day to GHRA. For more information, please contact GHRA at 649-1449 or e-mail [info@ghra.org](mailto:info@ghra.org).

**Please fax back to GHRA at 649-8565 not later than Thursday, September 30, 2010.**

**Yes, we would like to sponsor the following:**

- |   |                               |       |
|---|-------------------------------|-------|
| <input type="checkbox"/> <b>Meal Sponsor – SATURDAY</b> | Value of in-kind sponsorship: | _____ |
| <input type="checkbox"/> <b>Meal Sponsor – SUNDAY</b>   | Value of in-kind sponsorship: | _____ |
| <input type="checkbox"/> <b>Awards Banquet Sponsor</b>  | Value of in-kind sponsorship: | _____ |
| <input type="checkbox"/> <b>Beverage Sponsor</b>        | Value of in-kind sponsorship: | _____ |
| <input type="checkbox"/> <b>Golf Polo Shirt Sponsor</b> | Value of in-kind sponsorship: | _____ |
| <input type="checkbox"/> <b>Event Signage Sponsor</b>   | Value of in-kind sponsorship: | _____ |
| <input type="checkbox"/> <b>Other:</b> _____            | Value of in-kind sponsorship: | _____ |

**No, we are unable to sponsor at this time.**

**NAME OF COMPANY:** \_\_\_\_\_

**CONTACT PERSON:** \_\_\_\_\_ **AUTHORIZED SIGNATURE:** \_\_\_\_\_

**TEL:** \_\_\_\_\_ **FAX:** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_



**THE GOVERNOR'S TOURISM CUP CHAMPIONSHIP GOLF TOURNAMENT**  
**November 20 & 21, 2010 – LEO PALACE RESORT**

**PRIZE DONATION FORM**

Company Name: \_\_\_\_\_

Representative: \_\_\_\_\_

Telephone: \_\_\_\_\_

e-mail: \_\_\_\_\_

Prize pick up date: \_\_\_\_\_

Location: \_\_\_\_\_

**Our company would like to donate the following Tournament Prize (s):**

(e.g. Championship flight, A, B and C flights, Ladies Flight, Seniors, and One-Day Calloway on Saturday and Sunday)

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_

**Our company would like to donate the following Raffle Prize (s):**

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_

**PLEASE FAX BACK TO GHRA at 649-8565 by Friday, October 15, 2010.**



**THE GOVERNOR'S TOURISM CUP CHAMPIONSHIP GOLF TOURNAMENT**  
**November 20 & 21, 2010 – LEO PALACE RESORT**

**ENTRY FORM**

NAME: \_\_\_\_\_ DATE: \_\_\_\_\_

COMPANY: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_ EMAIL: \_\_\_\_\_

HANDICAP: \_\_\_\_\_ ATTESTED BY: \_\_\_\_\_ CLUB AFF: \_\_\_\_\_

SHIRT SIZE (Check mark): [ ] M [ ] L [ ] XL [ ] XXL

I WOULD LIKE TO PLAY IN (PLEASE CHECK (✓) ONE):

- / / Championship Flight – 0 to 6 Handicap-Blue Tee / / A Flight – 7 to 11 Handicap-Blue Tee  
/ / B Flight – 12 to 16 Handicap-White Tee / / C Flight – 17 & Over Handicap-White Tee  
/ / Seniors (Age 50 and Over)-White Tee / / Ladies Flight-Red Tee  
/ / One Day Calloway Tournament – Saturday / / One Day Calloway Tournament - Sunday  
(White Tee for Calloway Play)

*(Note: Payment in Cash or Check Must Accompany Entry Form. Visa, MasterCard and American Express gladly accepted.) Make check payable to: Guam Hotel & Restaurant Association. NO REFUNDS.*

**GENERAL INFORMATION**

**Date of tournament:** Saturday and Sunday, November 20 & 21, 2010 at Leo Palace Resort

**Tee Time:** Saturday – Show Time: 7:00am / Shot Gun Start Time: 8:00am  
Sunday – Show Time: 7:00am / Shot Gun Start Time: 8:00am

**1 Day Calloway:** Saturday – Show Time: 7:00am / Start Time: 8:00am  
Sunday – Show Time: 7:00am / Start Time: 8:00am  
(Winners will be awarded net scores first followed by gross scores)

**Entry fee:** Two-Day Tourney -\$180.00 per player if paid by Nov. 16  
One - Day Calloway - \$125.00 per Player if Paid by Nov. 16  
(Includes play fee, cart fee and banquet)

**Banquet:** Sunday, November 21, 6:00 p.m. – Venue TBA (\$35 for add'l Guest)

**Payment Deadline:** Tuesday, November 16<sup>th</sup>, Payments received after November 16<sup>th</sup> for all flights shall be subject to an additional \$25.00 penalty. NO REFUNDS.

Net proceeds will go to safety and security programs supporting Tourism. *Payment accepted at Guam Hotel & Restaurant Association, along with application form or fax Applications to GHRA at 649-8565. For more information, contact our office at 649-1447 or email [info@ghra.org](mailto:info@ghra.org).*