



GUAM HOTEL & RESTAURANT ASSOCIATION

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Tamuning, GU 96931 • Tel: 649-1447 • Fax: 649-8565 • Email: info@ghra.org • Website: www.ghra.org



January 1, 2010

MEMORANDUM:

TO: GHRA MEMBERSHIP
FROM: PRESIDENT
SUBJECT: 2010 GUAM JINGLE BELL RUN



It is my pleasure to inform you that the Guam Hotel and Restaurant Association, the F&B/PR & Marketing Committees and Onward Beach Resort are well on the way in preparing for the **13th Annual Jingle Bell Run**. This fun, family oriented event is scheduled at **6:00am to 9:00am on Saturday, November 27, 2010**. Proceeds of this event will benefit GHRA programs and local organizations.

Jingle Bell Run kicks off the Christmas season, and is heavily promoted locally and overseas. Last year, we had over 1700 participants including local runners and walkers, visitors and overseas media. We are excited to offer yet another festive route. Participants will be treated to our traditional after party featuring refreshments, entertainment, costume contests, raffle prizes and awards ceremony.

We invite our members to be an event sponsor or enter a company team for the 13th annual Jingle Bell Run. Your company participation and contribution will be a tremendous help as we prepare to launch this great event.

Attached is information on the run including the various levels of sponsorship and prize donations. The deadline to submit sponsorship confirmation, ditty bag and prize donation is **Thursday, September 30, 2010**.

If you would like to participate, please complete the attached forms and fax it back before the noted deadline. For more information, you may contact Bina Garcia in the GHRA office at telephone 649-1447, fax 649-8565 or via e-mail bina@ghra.org.

Si Yu'os Ma'ase,


MARY P. TORRE

FAX-IT-BACK to GHRA via 649-8565 by Thursday, September 30, 2010

() **Yes**, We would like to be considered a sponsor for the 13th Annual Jingle Bell Run. (Please complete attached form)

() **Yes**, We will donate 2,000 ditty stuffers **Indicate Item:** _____

() **Yes**, We will donate raffle prizes **Indicate Items:** _____

() **Yes**, we will sponsor a company team. (Please complete attached form)

Name of Company: _____

Contact Person: _____ **Authorized Signature:** _____

Tel: _____ **Fax:** _____ **Email:** _____



IN-KIND SPONSORSHIP LEVELS

❖ PASTRIES SPONSOR

Provide assorted pastries for runners/walkers - Estimate 2200 guests

❖ FRESH FRUITS SPONSOR

Provide assorted fruits for runners/walkers- Estimate 2200 guests

❖ HEALTH BARS/SNACKS SPONSOR

Provide assorted health bars/snack for runners/walkers- Estimate 2200 guests

❖ SPORT DRINK SPONSOR

Provide sport drinks for runners/walker- Estimate 2200 guests

❖ WATER SPONSOR

Provide drinking water for runners/walkers- Estimate 2200 guests

❖ FRUIT JUICE SPONSOR

Provide fruit juices for our runners/walkers- Estimate 2200 guests

❖ PAPER PRODUCTS

Provide paper cups, plates & napkins for first 2200 runner/ walkers
(RECYCLED ITEMS ONLY)

❖ T- SHIRT SPONSOR

Provide t-shirts for first 2200 runner/ walkers

❖ RACE BIBS SPONSOR

Provide 2200 race numbers for each runner/walker
(Company logo will be printed on the number)

The GHRA is seeking proposals from qualified members to host the Jingle Bell Run at various levels. Sponsors must meet the requirements of the request and provide in-kind sponsorship value to be recognized as a Bronze, Silver, Gold, Platinum or Presenter Sponsor. If the value of in-kind products, goods and services does not meet the sponsorship value of Silver, Gold or Presenter, the sponsor will fulfill the balance with monetary donations or other in-kind donations (e.g. raffle prizes, ditty bags etc). The GHRA reserves the right to reject any and all offers for whatever reasons it deems necessary.

If you are interested in any of the above-mentioned items, responses should be submitted and received not later than Thursday, September 30, 2010 before the close of business day to GHRA. For more information, please contact GHRA at 649-1449 or e-mail info@ghra.org.

Please fax back to GHRA at 649-8565 not later than Thursday, September 30, 2010.

Yes, we would like to sponsor the following:

- Pastries Sponsor
- Fresh Fruits Sponsor
- Health Bars/Snack Sponsor
- Sport Drink Sponsor
- Water Sponsor
- Fruit Juice Sponsor
- Paper Products
- T- Shirt Sponsor
- Race Bib Sponsor

Value of in-kind sponsorship: _____

Value of in-kind sponsorship: _____

Value of in-kind sponsorship: _____

Value of in-kind sponsorship: _____

Value of in-kind sponsorship: _____

Value of in-kind sponsorship: _____

Value of in-kind sponsorship: _____

Value of in-kind sponsorship: _____

Value of in-kind sponsorship: _____

No, we are unable to sponsor at this time.

NAME OF COMPANY: _____

CONTACT PERSON: _____ AUTHORIZED SIGNATURE: _____

TEL: _____ FAX: _____ EMAIL: _____



SPONSORSHIP LEVELS

PRESENTER SPONSORS

Presenter Sponsor Position on All Advertising and Promotional Materials, Print & Electronic Logo with Click Thru Access on Jingle Bell Run Website for 1 Year, Access to Runner Database Banners at After Party, Presenter Sponsor Position on 2200 Souvenir T-Shirts
 : 30 live reads with Radio Sponsor on event day
 50 Entries for Run
Cost: \$10,000

PLATINUM SPONSORS

Platinum Sponsor Position on All Advertising and Promotional Materials, Print & Electronic Logo with Click Thru Access on Jingle Bell Run Website for 1 Year, Access to Runner Database Banners at After Party, Platinum Sponsor Position on 2200 Souvenir T-Shirts
 : 30 live reads with Radio Sponsor on event day
 25 Entries for Run
Cost: \$5,000

GOLD SPONSORS

Gold Sponsor Position on All Advertising and Promotional Materials, Print & Electronic Logo with Click Thru Access on JBR Website for 1 Year, Access to Runner Database Banners at After Party, Gold Sponsor Position on 2200 Souvenir T-Shirts
 : 15 live reads with Radio Sponsor on event day
 20 Entries for Run
Cost: \$3,500

SILVER SPONSORS

Silver Sponsor Position on All Advertising and Promotional Materials, Print & Electronic Logo with Click Thru Access on JBR Website for 1 Year
 Silver Sponsor Position on 2200 Souvenir T-Shirts
 15 Entries for Run
Cost: \$2,000

BRONZE SPONSORS

Bronze Sponsor Position on All Advertising and Promotional Materials, Print & Electronic Logo with Click Thru Access on JBR Website for 1 Year
 Bronze Sponsor Position on 2200 Souvenir T-Shirts
 10 Entries for Run
Cost: \$1,000

PLEASE FAX BACK TO GHRA at 649-8565 Not Later than Thursday, September 30, 2010.
 For more info, contact the GHRA Office at 649-1447 or email info@ghra.org.

We would like to be a (Please Check one)

- | | |
|---|---|
| <input type="checkbox"/>) Platinum Sponsor at \$10,000 | <input type="checkbox"/>) Presenter Sponsor at \$5,000 |
| <input type="checkbox"/>) Gold Sponsor at \$3,500 | <input type="checkbox"/>) Silver Sponsor at \$2,000 |
| <input type="checkbox"/>) Bronze Sponsor at \$1,000 | |

If you would like to sponsor this event for more than one year, please check here ().

NAME OF COMPANY: _____

Contact Person: _____ Authorized Signature: _____

Tel: _____

Fax: _____

Email: _____